



Service Agreement (Subscription)

The purpose of this Agreement which is subject to the Cloudworkz Ltd Terms and Conditions is to protect the interests of both Client and Supplier in the delivery of Cloudworkz Ltd services.

Please read this Agreement carefully.

This Contract is made up of the following:

- The Service Agreement
- [Cloudworkz Ltd Terms and Conditions](#)

By accepting this Agreement you (the Client) confirm that you (the Client) have full authorisation of your business to enter into a Contract which is bound by Cloudworkz Limited's Terms and Conditions and to agree to such Terms and Conditions.

Cloudworkz will not commence work on the services required by this Agreement until you accept it and payment of the first monthly payment has been received by Cloudworkz Ltd.

Product	LISTINGS BASIC
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed. Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	Listings Basic: <ul style="list-style-type: none"> ● Listing creation ● Listing distribution ● Listing updates ● Duplicates suppression
Agreed monthly payments	£59.00 + VAT

Product	LISTINGS ULTIMATE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed. Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	Listings Ultimate: <ul style="list-style-type: none"> ● Listing creation ● Listing distribution ● Listing updates ● Duplicates suppression ● Review Monitoring & Management ● Listing Performance Analytics
Agreed monthly payments	£99.00 + VAT

Product	SOCIALSTAR STARTER
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed. Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<u>SocialStar Starter:</u> Service includes, but is not limited to: <ul style="list-style-type: none"> ● Four posts per month to captivate your audience. ● Coverage on two social media channels of your choosing. ● Onboarding call and briefing to align our strategies with your goals. ● Post creation with up to 100 words of compelling copy.

	<ul style="list-style-type: none"> ● Stock images or visuals you provide to enhance your posts. ● One to two strategic hashtags to increase visibility. ● Carousel posts to showcase multiple images or products. ● Approval phase to ensure your posts meet your expectations. ● Social media account creation for a hassle-free setup. ● Dashboard access and training to monitor your performance. ● Quarterly editorial plan and consultation call to refine your social strategy.
Agreed monthly payments	£180.00 + VAT

Product	SOCIALSTAR ADVANCE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is

	<p>signed.</p> <p>Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.</p>
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<p><u>SocialStar Advance:</u></p> <p>Service includes all the features of SocialStar Starter, and more:</p> <ul style="list-style-type: none"> ● Six posts per month to drive more engagement. ● Coverage on three social media channels, broadening your reach. ● Logo integration for a cohesive brand experience. ● Post creation with up to 100 words of captivating copy. ● Two to five strategic hashtags to boost your visibility. ● Video post capability (customer-provided). ● A seamless approval process for peace of mind.
Agreed monthly payments	£267.50 + VAT

Product	SOCIALSTAR ELITE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	<p>Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398</p>

Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	<p>Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed.</p> <p>Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.</p>
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<p><u>SocialStar Elite:</u></p> <p>Service includes all the features of SocialStar Advance, and more:</p> <ul style="list-style-type: none"> ● Eight posts per month to keep your audience engaged. ● Coverage on three social media channels to amplify your visibility. ● Video post capability (customer-provided) ● Post creation with up to 100 words of compelling copy. ● Two to five strategic hashtags to boost your visibility. ● Logo integration for a consistent brand experience. ● Quarterly editorial plan and consultation call for ongoing optimization.
Agreed monthly payments	£312.50 + VAT

Product	SEO EXPAND
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed. Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<u>SEO Expand:</u> Service includes, but is not limited to: <ul style="list-style-type: none"> ● We optimise your website with three targeted keywords across three pages. ● A comprehensive SEO audit. ● Keyword research to identify the best strategies for your business. ● Set up of Google Analytics and Search Console. ● On-page optimisation with metadata. ● Unique H1 and H2 tags.

	<ul style="list-style-type: none"> • Alt text optimisation, and monthly reporting. • We provide a six-month performance review and re-optimisation to keep your website on track. • We create two compelling blog posts per year to engage your audience.
Agreed monthly payments	£197.50 + VAT

Product	SEO EVOLVE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed. Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.

Service Description	<p><u>SEO Evolve:</u></p> <p>Service includes, but is not limited to:</p> <ul style="list-style-type: none"> • We evolve your website keyword reach with five targeted keywords across five pages, ensuring that your website attracts the right audience. • In addition to the service offered in SEO Expand we enhance your local presence by providing NAP (Name, Address, Phone number) and 10 local citations. • With quarterly reporting and a six-month performance review, we continuously optimise your website to maintain its competitive edge. • We create four compelling blog posts per year to engage your audience.
Agreed monthly payments	£322.50 + VAT

Product	SEO ENTERPRISE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.

<p>Payment Terms</p>	<p>Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed.</p> <p>Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.</p>
<p>First Payment Confirmation</p>	<p>First monthly payment received on the date of agreement.</p>
<p>Service Description</p>	<p><u>SEO Enterprise:</u></p> <p>Service includes, but is not limited to:</p> <ul style="list-style-type: none"> ● We make sure your website attracts the right customers by using seven targeted keywords across seven different pages. This helps more people see your site and reach a wider audience. ● Along with the services offered in the Expand package, we provide quarterly reporting and performance reviews to fine-tune your SEO strategy and ensure long-term success. We improve your local visibility by ensuring your Name, Address, and Phone (NAP) details are accurate and consistent across 10 local directories. ● We create twelve compelling blog posts per year, establishing you as a thought leader and driving organic traffic to your website. This helps you connect with your audience and keep them engaged.
<p>Agreed monthly payments</p>	<p>£497.50 + VAT</p>

<p>Product</p>	<p>FIVE STAR DIGITAL</p>
<p>Supplier</p>	<p>CLOUDWORKZ LIMITED (No. 12801553)</p>

Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 03 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 3-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed. Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<u>Five Star Digital:</u> + Business Listings Ultimate with: <ul style="list-style-type: none"> ● Business Listings Management. ● Review Monitoring & Management. + Personal Digital Manager: <ul style="list-style-type: none"> ● Tailored digital marketing assistance. ● Responsive & attentive service. ● Focus on three valuable digital products throughout the year. ● Access to digital expertise. ● Progress & performance reviews.
Agreed monthly payments	£199.00 + VAT

Product	WEBSTUDIO 3-PAGE WEBSITE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 12 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 12-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed. Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<u>WebWorks 3-page:</u> Service includes, but is not limited to: <ul style="list-style-type: none"> ● 3-page Duda website ● Domain Name + Email Setup ● Branded browser tabs ● Copywriting ● Performance Optimisation Call every 6 months ● Full Onsite SEO (meta data and alt text optimisation)

	<ul style="list-style-type: none"> • Up to five media elements on the homepage and three images per page • Email support from our digital marketing specialists • Unlimited number of changes to things like content, images, copy, promotions, and layout
Upfront payment	£600.00 + VAT
Agreed monthly payments	£37.50 + VAT

Product	WEBWORKS 5-PAGE WEBSITE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 12 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 12-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	<p>Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed.</p> <p>Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.</p>

First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<p><u>WebWorks 5-page:</u></p> <p>Service includes, but is not limited to:</p> <ul style="list-style-type: none"> ● 5-page Duda website ● Domain Name + Email Setup ● Branded browser tabs ● Copywriting ● Performance Optimisation Call every 6 months ● Full Onsite SEO (meta data and alt text optimisation) ● Up to five media elements on the homepage and three images per page ● Email support from our digital marketing specialists ● Unlimited number of changes to things like content, images, copy, promotions, and layout
Upfront payment	£875.00 + VAT
Agreed monthly payments	£50.00 + VAT

Product	WEBWORKS 10-PAGE WEBSITE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 12 months from the services start date as specified above. Cancellation of the service is not permitted within this period.

Renewal & Termination	Upon expiration of the initial 12-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	<p>Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed.</p> <p>Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.</p>
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<p><u>WebWorks 10-page:</u></p> <p>Service includes, but is not limited to:</p> <ul style="list-style-type: none"> ● 10-page Duda website ● Domain Name + Email Setup ● Branded browser tabs ● Copywriting ● Performance Optimisation Call every 6 months ● Full Onsite SEO (meta data and alt text optimisation) ● Up to five media elements on the homepage and three images per page ● Email support from our digital marketing specialists ● Unlimited number of changes to things like content, images, copy, promotions, and layout
Upfront payment	£1500.00 + VAT
Agreed monthly payments	£62.50 + VAT

Product	WEBSTUDIO 5-PAGE WEBSITE
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Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 12 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 12-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed. Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<u>WebStudio 5-page:</u> Service includes, but is not limited to: <ul style="list-style-type: none"> ● 5-page WordPress website ● Domain Name + Email Setup ● Branded browser tabs ● Copywriting ● Lead Generation Forms ● Video Backgrounds and Video Embeds ● Powerful Hosting (WP Engine) ● Quality Stock Images ● Parallax Scrolling Support ● Gallery Pages, Charts, Tables, and PODs ● Blog Setup and Related Posts Widget ● Performance Optimisation Call every 6 months

	<ul style="list-style-type: none"> ● Full Onsite SEO (meta data and alt text optimisation) ● Up to five media elements on the homepage and three images per page ● Email support from our digital marketing specialists ● Unlimited number of changes to things like content, images, copy, promotions, and layout
Upfront payment	£1997.50 + VAT
Agreed monthly payments	£122.50 + VAT

Product	WEBSTUDIO 10-PAGE WEBSITE
Supplier	CLOUDWORKZ LIMITED (No. 12801553)
Supplier's address	2 Archer Street, London, W1D 7AP
Supplier's agent	Tom King Cloudworkz CEO marketingservices@cloudworkz.com +44 0330 097 8398
Term	Minimum commitment of 12 months from the services start date as specified above. Cancellation of the service is not permitted within this period.
Renewal & Termination	Upon expiration of the initial 12-month Subscription Period, period shall auto-renew at the start of each month for further one-month periods unless terminated before each auto-renewal date upon thirty (30) days prior to written notice thereof.
Payment Terms	<p>Payment shall be made monthly in advance, with the billing date set as the day on which the agreement is signed.</p> <p>Late payments will incur a monthly interest charge of 2% on the outstanding amount. Late payment may</p>

	result in the suspension of service.
First Payment Confirmation	First monthly payment received on the date of agreement.
Service Description	<p><u>WebStudio 10-page:</u></p> <p>Service includes, but is not limited to:</p> <ul style="list-style-type: none"> ● 10-page WordPress website ● Domain Name + Email Setup ● Branded browser tabs ● Copywriting ● Lead Generation Forms ● Video Backgrounds and Video Embeds ● Powerful Hosting (WP Engine) ● Quality Stock Images ● Parallax Scrolling Support ● Gallery Pages, Charts, Tables, and PODs ● Blog Setup and Related Posts Widget ● Performance Optimisation Call every 6 months ● Full Onsite SEO (meta data and alt text optimisation) ● Up to five media elements on the homepage and three images per page ● Email support from our digital marketing specialists ● Unlimited number of changes to things like content, images, copy, promotions, and layout
Upfront payment	£3747.50 + VAT
Agreed monthly payments	£172.50 + VAT